

Fundraising Development Audit

Effectively increasing your organization's fundraising production

Our fundraising development audit is an in-depth examination of the elements necessary to maximize fundraising potential in support of identified strategic goals and objectives. This examination involves reviewing solicitation materials, analyzing fundraising results and conducting personal and confidential interviews with development staff members, organizational leaders, donors and volunteers as appropriate.

In the fundraising development audit, data is collected, analyzed, and reported, in a manner that facilitates informed decision making for the operation.

Effective implementation of the **fundraising development audit** will provide the answer to several questions, including:

- Do you understand your fundraising potential?
- Is there the potential to increase your fundraising productivity?
- Have you created an environment conducive to effective fundraising?
- Do you have the necessary volunteer and leadership support to maximize fundraising potential?
- How is your development operation perceived externally and internally?
- Are the appropriate methods of fundraising currently being utilized?
- What methods will maximize your fundraising potential?
- Do you have sufficient staff, resources, and budget to effectively implement the fundraising program necessary to achieve your goals?
- How can your infrastructure be strengthened to improve your fundraising effectiveness and efficiency?
- Are you planning for and accurately tracking and reporting fundraising activities?
- What resources are necessary to advance your fundraising program to the next level?

Contact us today about our **fundraising development audit** expertise.